ECONOMICS OF URBAN FORESTRY IN WISCONSIN

Trees have a tremendous impact on local economies and our quality-of-life. Here’s a peek at how urban trees in your state are contributing.

7,394 people are employed as a result of urban forestry activities in Wisconsin.

Communities in Wisconsin enrolled in Tree City USA® invested an average of $13.99 per resident for tree planting and care compared to $3.00 per resident in non-participating communities nationally.

Urban trees in the state contribute $1.8 billion in community-wide environmental benefits each year, such as carbon sequestration, air pollution removal, and avoided stormwater runoff.

The urban forestry sector in Wisconsin has an annual sales and employment footprint worth $922 million.

Tree cover at private homes adds $456 million annually to property values across Wisconsin.