ECONOMICS OF URBAN FORESTRY
IN NORTH CAROLINA

Trees have a tremendous impact on local economies and our quality-of-life. Here’s a peek at how urban trees in your state are contributing.

16,109 people are employed as a result of urban forestry activities in North Carolina.

Communities in North Carolina enrolled in Tree City USA® invested an average of $7.59 per resident for tree planting and care compared to $3.00 per resident in non-participating communities nationally.

Urban trees in the state contribute $6.2 billion in community-wide environmental benefits each year, such as carbon sequestration, air pollution removal, and avoided stormwater runoff.

The urban forestry sector in North Carolina has an annual sales and employment footprint worth $2.0 billion.

Tree cover at private homes adds $1.9 billion annually to property values across North Carolina.

Findings are excerpted from the 2021 report, ‘The Economic Footprint and Quality-of-Life Benefits of Urban Forestry in the United States.’ The report quantifies economic benefits for calendar year 2017, the most recent year available for analysis.