ECONOMICS OF URBAN FORESTRY IN IOWA

Trees have a tremendous impact on local economies and our quality-of-life. Here’s a peek at how urban trees in your state are contributing.

3,725 people are employed as a result of urban forestry activities in Iowa.

Communities in Iowa enrolled in Tree City USA® invested an average of $8.6 per resident for tree planting and care compared to $3.00 per resident in non-participating communities nationally.

Urban trees in the state contribute $399 million in community-wide environmental benefits each year, such as carbon sequestration, air pollution removal, and avoided stormwater runoff.

The urban forestry sector in Iowa has an annual sales and employment footprint worth $491 million.

Tree cover at private homes adds $85 million annually to property values across Iowa.

Findings are excerpted from the 2021 report, ‘The Economic Footprint and Quality-of-Life Benefits of Urban Forestry in the United States.’ The report quantifies economic benefits for calendar year 2017, the most recent year available for analysis.