In the spirit of the popular Tree City USA® program, the Arbor Day Foundation — with help from Toyota and other partners — initiated the Tree Campus USA® program. The program reflects a legacy of encouraging tree planting and care through incentives and commendable examples. The program establishes standards, awards campuses that meet the standards, and spotlights those progressive institutions as models for others.

When students have the opportunity to interact informally with professors, staff, and community leaders, they gain social skills and experience that cannot be taught in the classroom.

Tree Campus USA Standards

Standards provide the criteria that are used for determining achievement of Tree Campus USA recognition. They are guidelines to action and serve as a minimum checklist for a systematic, continuous, and collaborative program to enhance and protect tree resources on college campuses. The requirements are doable on any campus — private or public, large or small, rural or urban.

IN THIS ISSUE, LEARN ABOUT:

- The five standards that need to be met to qualify
- How future leaders of tomorrow benefit from this program
- How communities benefit
- Examples of institutions that have achieved Tree Campus USA recognition
- And more