

TD Green Streets 2016

Hollywood, FL

PROJECT PARTNER: Youth Environmental Alliance

The City of Hollywood, FL, partnered with the Youth Environmental Alliance to successfully implement a program that increased canopy cover by planting 50 trees in an underserved neighborhood. Through various outreach events, planning meetings and educational workshops, residents learned the importance of tree cover as well as proper tree identification and maintenance. They also assisted in a community tree inventory. The results of the community planning meetings and volunteer tree inventory are now being used as building blocks for the future citywide tree inventory.



BY THE NUMBERS:

111

trees planted

95

volunteers



“Because we have a lot of transiency in our neighborhood, I hope that by participating in this tree planting, our neighbors will feel a sense of ownership of the trees and our community. Hopefully people will stay around long enough to see the trees grow and remember that they were part of planting these baby trees. Our neighborhood is going through a rebirth. We are developing a new identity. Our community is like the baby trees. We are growing and becoming more healthy and more beautiful every day, just like our new trees.”

–Idelma Quintana

Hollywood resident and
Neighborhood Association President



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