



# Germany (Schutzgemeinschaft Deutscher Wald)

SCHUTZGEMEINSCHAFT DEUTSCHER WALD (SDW) is a German nonprofit dedicated to preserving the beauty, health and sustainability of Germany's forests. Translated, Schutzgemeinschaft Deutscher Wald means German Forest Protection Association. SDW was founded in 1952 as part of Germany's first official Arbor Day celebration. The goal of the organization is to improve the relationship between the German people and the forested lands, with a particular emphasis on German youth.

In April of 2015, SDW planted 10,000 trees in Nordsachsen near Werbelliner Lake on a former coal mining site. Years of mining this 4.5-ha piece of land have stripped the area of its natural forests. On April 22, SDW symbolically planted the last 300 oak trees of the 10,000 tree total and one Feldahorn tree—the 2015 tree of the year in Germany. The Enterprise planting was accompanied by the Saxonian "Queen of the forest."

Guests of honor included: Peter G. Dulac, Deutschlandchef Enterprise Rent-A-Car; Eustach von Wulffen, General Manager Ostdeutschland Enterprise Rent-A-Car; Oliver Fritzsche Landesvorsitzender, Schutzgemeinschaft Deutscher Wald, Landesverband Sachsen e.V.; and Dr. Eberhard Lippmann, Kuratoriumsvorsitzender Stiftung Wald für Sachsen.

