



2021 Sponsorship Opportunities

November 17-18, 2021 • Louisville, Kentucky

THE 2021 PARTNERS IN COMMUNITY FORESTRY CONFERENCE is the country’s premier annual urban and community forestry networking event. This unique conference promises to build partnerships among the diverse professionals and volunteers that play a collaborative role in the management of our nation’s community forests.

Help support those working in urban and community forestry, as well as take advantage of an outstanding marketing opportunity, by becoming a sponsor of the 2021 Partners in Community Forestry Conference.

A Partners in Community Forestry sponsorship will:

- Increase your visibility and brand awareness
- Generate excellent publicity for your company
- Support those working towards greener communities across the country
- Help shape the future of collaborative partnerships in the management of our community forests

“The Partners Conference is the event that **fills me with ideas** and helps me **make new connections**. It helps you feel like a part of a national effort on behalf of community trees.”

– 2019 Attendee

- ### Who attends?
- Urban Planners
 - City Arborists
 - Parks and Recreation Managers
 - Landscape Architects
 - Nonprofit Directors
 - Environmental Consultants
 - Utility Arborists
 - City Managers
 - State Foresters
 - Individuals who make decisions regarding the trees in their communities

“**The conference organization was excellent** in providing relevant sessions. The attention to detail was superb, with supplied fun recreational activity! Engagement was promoted. Learning opportunities were abundant.”

– 2020 Attendee



Your sponsorship also supports the Alliance for Community Trees Day; the annual meeting of our Alliance for Community Trees Network. The network is composed of community-based organizations, volunteers, state urban forestry groups, and tree boards dedicated to improving the livability of their towns and cities through planting and caring for trees.



Alliance for Community Trees Day offers:

- Peer-to-peer learning opportunities
- Networking
- Support those working towards greener communities across the country

Contact

Support the Partners in Community Forestry Conference and the Alliance for Community Trees Day while gaining invaluable marketing and networking benefits. Available sponsorship opportunities are listed below. To pledge your support today, or discuss other possible sponsorship opportunities, contact Samantha Karg at skarg@arborday.org.

Sponsorship Benefits

Sponsorship Benefits are recognized at both Alliance for Community Trees Day and Partners in Community Forestry Conference.

	Network Reception Wednesday	Wednesday Boxed Lunch	Plated Lunch Thursday	Continental Breakfasts Wednesday/Thursday	Tours	Breaks Wednesday / Thursday	Contributor
	\$5,000 (4 available)	\$5,000 (2 available)	\$5,000 (2 available)	\$2,500 (2 available)	\$2,500 (2 available)	\$1,500 (4 available)	\$500 (unlimited)
Conference Program	Logo	Logo	Logo	Logo	Logo	Logo	Company Listing
Conference Website	Logo	Logo	Logo	Logo	Logo	Logo	Company Listing
Complimentary Conference Registration*		2	2	1	1		
Conference Signage**	Logo	Logo	Logo	Logo	Logo	Logo	Company Listing
Complimentary Network Reception Tickets	8						
Recognition in Pre-Conference Sponsor Email	Color Logo	Color Logo	Color Logo	Company Listing	Company Listing	Company Listing	Company Listing
Other	One-color logo printed on attendee drink tickets	Color logo on boxed lunch sticker					

*Conference registration is for the Partners in Community Forestry Conference including tour option and networking reception

**This includes rotating digital slide recognizing sponsors in all meeting rooms and conference entrance signage