**FOR IMMEDIATE RELEASE**

Contact:

[Utility Provider]

[Name]

[Phone]

[Email]

Arbor Day Foundation Contact:

Jeff Salem

Arbor Day Foundation

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[Utility Provider] Distributed X Trees in 20XX

as Part of its Annual Energy-Saving Trees Program

*[Utility Provider] has shown a dedication to the community and the*

*environment by educating homeowners to plant the right tree in the right place*

CITY, State (Date) – [Utility Provider] has helped to distribute more than XX trees to customers annually, thanks to a partnership with the Arbor Day Foundation. These trees will positively impact the community by purifying the air and water, sequestering carbon and saving energy.

Arbor Day Foundation’s Energy-Saving Trees program helps utility providers distribute free yard trees to their customers, while providing the knowledge of where best to plant them. This program gives companies and organizations the opportunity to get involved in the betterment of the community through trees.

[Quote from Utility Provider]

[Utility Provider] distributed X trees in the community through the Energy-Saving Trees program. The trees distributed by [Utility Provider] are projected to absorb more than XX pounds of air pollution, sequester more than XX million pounds of carbon and save more than XX million kilowatts of energy over the next 20 years. In addition, [Utility Provider] has supported the community by providing more than X million in benefits and meaningfully engaging more than X homeowners annually.

“The Arbor Day Foundation believes in planting trees, but we strongly believe in the right tree planted in the right place,” said Dan Lambe, chief executive of the Arbor Day Foundation. "When tree planting is enhanced by technology, it allows utility providers to help its customers by providing the necessary knowledge and guidance to plant trees. [Utility Provider] has meaningfully engaged the community by distributing trees year after year and we hope to continue to do so with them for years to come."

[Insert information about company sustainability goals]

Learn more about urban planting work done by the Arbor Day Foundation here: [www.arborday.org](http://www.arborday.org/)

**About [Organization]**

[Insert boilerplate]

**About the Arbor Day Foundation**

Founded in 1972, the Arbor Day Foundation has grown to become the largest nonprofit membership organization dedicated to planting trees, with more than one million members, supporters and valued partners. Since 1972, almost 500 million Arbor Day Foundation trees have been planted in neighborhoods, communities, cities and forests throughout the world. Our vision is to lead toward a world where trees are used to solve issues critical to survival.

As one of the world's largest operating conservation foundations, the Arbor Day Foundation, through its members, partners and programs, educates and engages stakeholders and communities across the globe to involve themselves in its mission of planting, nurturing and celebrating trees. More information is available at [arborday.org](http://www.arborday.org).

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