

NEWSLETTER/EMAIL EXAMPLE

FALL SCHOOL PLANTINGS

Serving our community during these times



Throughout three different dates from October–November, we were able to hold tree plantings for the first time this year through our Trees for Schools program! We planted at Arthur M. Hamilton elementary, Glendale Landmark Middle School, and Sunset Elementary. **We planted 36 across the three schools!** We would like to say thank you to AT&T, Arbor plantings happen. These plantings were made possible by a grant we received in partnership with AT&T and the Arbor Day Foundation. In addition, arborists from APS assisted in planting the trees for us.

These were our first Trees for Schools planting of year, so we were VERY happy to be back in the groove of things! Flow was a little different, as students were not able to participate for Covid Safety reasons, but we had arborists who helped us put the trees in the ground. We were thrilled to find a way to activate Trees for Schools during these times in a way that was safe and successful!

To view more photos of the plantings, [CLICK HERE.](#)

Storm Recovery Tree Giveaway

Residents Affected by the October 2019 Tornadoes May Register for a Complimentary Tree

Register to receive a free tree on October 31, 2020 at the Dallas College Richland Campus by following this link: <https://bit.ly/TTFGiveaway>

Texas Trees Foundation is partnering with the Arbor Day Foundation and International Paper to distribute 500 free trees as part of its recovery efforts due to the October 2019 severe weather.

Tree species available include Red Maple, Red Oak, Chinquapin Oak, Redbud, and Desert Willow.

Residents who pre-register to receive a free tree will drive to Dallas College Richland Campus and pick it up in Lot C while following COVID-19 safety guidelines.

During the tree giveaway, we will provide:

- One tree chosen during registration
- One bag of mulch
- Tree planting guide

0 DAYS 0 HOURS 0 MINUTES 0 SECONDS

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Partners



INTERNATIONAL PAPER



Register to receive a free tree on October 31, 2020 at the Dallas College Richland Campus by following this link: [INSERT LINK TO WEB PAGE](#)

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Tree species available include Red Maple, Red Oak, Chinquapin Oak, Redbud, and Desert Willow.

Residents who pre-register to receive a free tree will drive to Dallas College Richland Campus and pick it up in Lot C while following COVID-19 safety guidelines.

During the tree giveaway, we will provide:

MEDIA ALERT EXAMPLE

MEDIA CONTACT: Josh Wilbanks – joshua@texastrees.org / 214.263.7235

*** MEDIA ALERT ***

FREE 500 TREE DISTRIBUTION EVENT AT RICHLAND COLLEGE HOSTED BY TEXAS TREES FOUNDATION, ARBOR DAY FOUNDATION AND INTERNATIONAL PAPER

Dallas tree giveaway will result in 500 new trees planted

WHAT: Texas Trees Foundation, a Dallas-based urban forestry nonprofit organization, will partner with the Arbor Day Foundation and International Paper to distribute 500 free trees at Richland College as part of its recovery efforts due to October 2019 severe weather. This tree giveaway will provide 500 trees to plant throughout residential areas affected by the tornado which destroyed up to 3,500 trees and damaged 1,500. While following Covid-19 safety guidelines, residents who pre-registered through Texas Trees Foundation's website will pick up their new tree in an organized drive-through while also receiving a bag of mulch and planting instructions.

WHO: Texas Trees Foundation; Arbor Day Foundation; International Paper; Dallas College Richland Campus

WHEN: Friday, October 31, 2020 between 9:00 a.m. – 2:00 p.m.
8:00 a.m. Tree Giveaway Setup
9:00 a.m. Tree Giveaway Begins – Participants can begin picking up their tree
2:00 p.m. Tree Giveaway Ends

WHERE: Dallas College Richland Campus, Lot C – 12800 Abrams Rd, Dallas, TX 75243
Registration Page: (insert link)

MEDIA: Contact Josh Wilbanks with the Texas Trees Foundation at joshua@texastrees.org or 214.263.7235 for additional information;
• Website – www.texastrees.org
• Facebook – [@texastrees](https://www.facebook.com/texastrees)
• Twitter – [@Texas_Trees](https://twitter.com/Texas_Trees)

MORE: The Texas Trees Foundation (Texas Trees) serves as a catalyst in creating a new green legacy for North Texas through transformational, research-based plans that educate and mobilize the public to activate the social, economic, environmental, and health benefits that trees and urban forestry provide for a better quality of life. The Mission of the Texas Trees Foundation is (i) to preserve, beautify and expand parks and other public natural green spaces, and (ii) to beautify our public streets, boulevards and rights-of-way by planting trees and encouraging others to do the same through educational programs that focus on the importance of building and protecting the "urban forest" today as a legacy for generations to come.

Questions?

Contact **Amy Lester**, Program Coordinator
alester@arborday.org | 402-473-9554

Thank You

We appreciate the partnership between our organizations and look forward to a great tree planting event!