[Planting Partner Logo] [Corporate Partner Logo]

**FOR IMMEDIATE RELEASE**
[Planting Partner Contact Name]
[Organization Name]
[Phone Number]
[Email address]

**[Planting Partner] and [Arbor Day Foundation/Corporate Partner] Team up to Host a Tree [Planting/Distribution] Event in [Location]**

*Local tree [planting/distribution] event aims to engage community members*

*to take an active role in the overall health of their communities*

CITY, State (Date) – On [DATE, PLANTING PARTNER] will partner with [CORPORATE PARTNER] and the Arbor Day Foundation to [plant/distribute] [NUMBER] trees in [LOCATION].

[Insert one sentence introduction about organization]. [Planting Partner] is working with the Arbor Day Foundation, the world’s largest membership nonprofit dedicated to planting trees.

[PLANTING PARTNER QUOTE: Community impact]

“The Arbor Day Foundation is dedicated to helping our local planting partners unlock the transformative power of trees in their community,” said Dan Lambe, chief executive of the Arbor Day Foundation. “Trees clean our air, cool our cities and improve the lives of the people around them. We’re happy to help [planting partner] maximize the impact of their urban canopy and inspire more people to engage with nature in a meaningful way.”

Trees offer vast benefits for the community at large. Thriving urban forests bolster human health, from encouraging physical activity to reducing respiratory illnesses stemming from air pollution. Urban trees filter the air by removing pollution which improves a city’s overall air quality. They also reduce runoff of sediment, pollutants, and organic matter into streams, improving our water quality. Trees have also been shown to reduce crime, lower stress levels, and develop community pride.

[CORPORATE PARTNER QUOTE (if applicable): Giving back to the community]

To learn more about this event, visit [Insert planting partner URL].

**About [Planting Partner]**

[Insert boilerplate]

**About the Arbor Day Foundation**

Founded in 1972, the Arbor Day Foundation is the largest nonprofit membership organization dedicated to planting trees. Together with our partners, we have helped plant more than 500 million trees in neighborhoods, communities, cities and forests throughout the world. Our vision is to lead toward a world where trees are used to solve issues critical to survival. Through our members, partners and programs, the Arbor Day Foundation inspires people across the globe to plant, nurture and celebrate trees. More information is available at [arborday.org](https://www.arborday.org/).﻿

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