[Planting Partner Logo] [Corporate Partner Logo]

**FOR IMMEDIATE RELEASE**
[Planting Partner Contact Name]
[Organization Name]
[Phone Number]
[Email address]

**[Planting Partner] and [Arbor Day Foundation/Corporate Partner] Team up to Host a Tree [Planting/Distribution] Event in [Location]**

*Local tree [planting/distribution] event aims to engage community members*

*to take an active role in the overall health of their communities*

CITY, State (Date) – On [DATE, PLANTING PARTNER] will partner with [CORPORATE PARTNER] and the Arbor Day Foundation to [plant/distribute] [NUMBER] trees in [LOCATION].

[Insert one sentence introduction about organization]. [Planting Partner] is working with the Arbor Day Foundation, the world’s largest membership nonprofit dedicated to planting trees.

[PLANTING PARTNER QUOTE: Community impact]

“One of the things the Arbor Day Foundation does best is to help local planting partners take meaningful action in their community to plant trees,” said Dan Lambe, chief executive of the Arbor Day Foundation. “We plant trees to improve the lives of people around us. We’re happy to help [planting partner] foster a sense of community pride by planting trees.”

Trees offer vast benefits for the community at large. Thriving urban forests bolster human health, from encouraging physical activity to reducing respiratory illnesses stemming from air pollution. Urban trees filter the air by removing pollution which improves a city’s overall air quality. They also reduce runoff of sediment, pollutants, and organic matter into streams, improving our water quality. Trees have also been shown to reduce crime, lower stress levels, and develop community pride.

[CORPORATE PARTNER QUOTE (if applicable): Giving back to the community]

To learn more about this event, visit [Insert planting partner URL].

**About [Planting Partner]**

[Insert boilerplate]

**About the Arbor Day Foundation**

Founded in 1972, the Arbor Day Foundation is the world’s largest membership nonprofit organization dedicated to planting trees. With a focus in communities and forests of greatest need, the Foundation — alongside its more than 1 million members, supporters and valued partners — has helped to plant nearly 500 million trees in more than 50 countries. Guided by its mission to inspire people to plant, nurture and celebrate trees, the Arbor Day Foundation is committed to unlocking the power of trees to help solve critical issues facing people and the planet. Learn more about the impact of the Arbor Day Foundation at [arborday.org](http://www.arborday.org/).

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