**2019 TD Green Space Grant Application**

Welcome to the 2019 TD Green Space Grant application! To complete this application, you will need:

* A general description of the project taking place, including the educational opportunities, project location, partners, proposed budget, timeline, and methods for measuring success.
* A street address for the proposed project.
* Letter(s) of participation from any main project partners that will be collaborating to complete the project.

**NOTE**: Projects must take place within TD Bank’s footprint in the United States or Canada. Preference will be given to projects in areas that primarily serve low- to moderate-income residents or take place in underserved communities.

**For U.S. Applicants Only:** To identify the LMI status of your project, visit the [Geocoding/Mapping System](http://dev-arborday.nadf.local/linkout.cfm?destination=https://geomap.ffiec.gov/FFIECGeocMap/GeocodeMap1.aspx). (Type in the exact address with city, state, and zip code then search. When the information comes up on the left, select Census Demographic Data. Look for the Tract Income Level. If your project serves an area that says Low or Moderate, it falls within this parameter.)

**The deadline for submissions is February 7, 2019 at 11:59pm Pacific Time.** Applicants will be notified of their application status by mid-February 2019.

## Primary Contact Information

**Name** \*

First Name Last Name

**Organization \***

**Address \***

Street Address

Street Address Line 2

City State/Province

Zip/Postal Code Country

**Email \***

**Phone Number \***

Primary applicant must have a vested interest in the success of the project and local connection to the community. Preference will be given to applicants based in the community where the project is taking place. **Please briefly explain how you are connected to the local community. (100-word max)** \*

**U.S. Applicants Only: Is your community currently have Tree City USA recognition? Yes/No**

## Secondary Contact Information

**Name** **\***

First Name Last Name

**Organization \***

**Address \***

Street Address

Street Address Line 2

City State/Province

Zip/Postal Code Country

**Email \***

**Phone Number \***

## Partner Organization Contact Information

Primary applicants are strongly encouraged to apply in partnership with community partners such as the municipality, nonprofit organizations, schools, businesses, etc. If you do partner with other organizations to execute this project, you must provide the contact information for that organization along with a letter of participation. **NOTE: If the primary applicant is not the municipality, a letter of participation must come from the municipality stating their approval of the project and your ownership of its execution and long-term investment in the community.**

**Are you partnering with any community organizations?** **\***

Yes

No

***If yes, please complete the information below.***

**Name**

First Name Last Name

**Organization**

**Address**

Street Address

Street Address Line 2

City State/Province

Zip/Postal Code Country

**Email**

**Phone Number**

**A letter of participation is required from the partnering organization(s). For your convenience, template language has been provided below, or feel free create your own.**

[Organization] is proud to partner with [Primary Contact Organization] for the 2019 TD Green Space Grant application. If selected, we plan to participate in the project in the following ways:

* + [list way]
  + [list way]
  + [list way]

Our organization confirms we have a long-term, vested interest in the success of this program in the following ways:

* + [list way]
  + [list way]
  + [list way]

Sincerely,

[Partnering Organization Main Contact]

Along with your application, email a customized letter, printed on company letterhead, for any partnering organization. **Your application will NOT be considered complete until this letter is submitted.**

## Proposed Location(s)

**Where will the green space and/or natural area be established in the community? You must provide at least one street address and zip/postal code for each proposed area.**

**NOTE**: Projects must take place within TD Bank’s footprint in the United States or Canada. Preference will be given to projects in areas that primarily serve low- to moderate-income residents or take place in equity-seeking communities.

**For U.S. Applicants Only:** To identify the LMI status of your project, visit the [Geocoding/Mapping System](http://dev-arborday.nadf.local/linkout.cfm?destination=https://geomap.ffiec.gov/FFIECGeocMap/GeocodeMap1.aspx). (Type in the exact address with city, state, and zip code then search. When the information comes up on the left, select Census Demographic Data. Look for the Tract Income Level. If your project serves an area that says Low or Moderate, it falls within this parameter.)

**Site 1** (Required)

Address **\***

City **\***

State/Province **\***

Zip/Postal Code **\***

**Is this site in an LMI neighborhood or Underserved Community? \***

Yes

No

**For U.S. Applicants: Email a screenshot from the FFIEC website showing the LMI status of your site.**

**For Canadian Applicants: Describe the demographics of the community where the project will take place.**

**Site 2** (Optional)

Address

City

State/Province

Zip/Postal Code

**Is this site in an LMI neighborhood or Underserved Community?**

Yes

No

**For U.S. Applicants: Email a screenshot from the FFIEC website showing the LMI status of your site.**

**For Canadian Applicants: Describe the demographics of the community where the project will take place.**

**Site 3** (Optional)

Address

City

State/Province

Zip/Postal Code

**Is this site in an LMI neighborhood or Underserved Community?**

Yes

No

**For U.S. Applicants: Email a screenshot from the FFIEC website showing the LMI status of your site.**

**For Canadian Applicants: Describe the demographics of the community where the project will take place.**

## Proposal Description

**Description of Program**

**Describe the proposed project in detail. Include how the project aligns with other local municipal/organization/agency priorities. \* (500-word max)**

**Primary Reason(s) for Project (Check all that apply)** \*

## Fire

## Flooding

## Food Desert

## Hurricane

## Ice Storm

## Low Socioeconomic Status

## Low Tree Canopy

## Pests

## Riparian Restoration

## Tornado

## Urban Heat Island Effect

Wildlife Habitat Restoration

## Other: \_\_\_\_\_\_\_\_\_

**How does this project address the TD Green Space Grant’s theme for this year,** **“Innovations in Park-Based Green Infrastructure”? (200-word max)** \*

**Green Space Goals**

**Total estimated number of trees to be planted**\***:**

**Total estimated number of trees to be distributed (if applicable):**

**Size of trees to be planted and/or distributed (i.e. 15-gallon, 1” caliper)** \***:**

**Additional Green Space Goals (answer only those that apply)**

* **Total area greened:**
* **Shrubs planted:**
* **Herbaceous (nonfood) plants/seeds planted:**
* **Food plants/seeds planted:**
* **Invasive species removed:**
* **Other:**

**Who will be responsible for maintaining any plantings?** \*

**Estimated Greenhouse Gas (GHG) to be reduced or avoided**\***:**

**Community Engagement**

**How will the community be engaged and educated throughout your project? (300-word max)** \*

If you will be engaging indigenous communities, minorities, individuals with disabilities, the LGBTQA+ community, recent immigrants, veterans, or other equity-seeking groups, please provide details on how you will do so.

**It is a requirement of the grant to hold at least one community engagement event open to the public and local media. Provide a short description of what your community engagement event will look like. Include which partners will be involved in the execution of this event and how community members and TD Bank representatives will participate. (300-word max)** \*

**When will you hold your community engagement event(s)?** \*

* **Spring event (March–June 2019)** 
  + **If spring, please propose 2–3 date and time options for your event**
* **Fall event (August–October 2019)**

**Will your event(s) have a volunteer component to it?** \* **Yes / No**

* **If yes, how many volunteers can participate?**

**How will the media be alerted and/or invited to participate in your event? (200-word max)** \*

**Program Evaluation**

**List your goals for the project. Be sure they are specific, measurable, and have concrete deadlines for achieving results.** \*

|  |  |  |
| --- | --- | --- |
| **Goal** | **Measurement** | **Deadline** |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |
| 5 |  |  |
| 6 |  |  |

**Please provide a timeline for the execution of your project, including all major milestones for achieving your goals.** \*

## Program Budget

**Provide a breakdown of all program costs.**(Answers must be listed in dollar format.)

**Community Engagement**\*

Community/Volunteer Education and Training:

Community Event:

Media/Marketing:

Other:

**Green Space Goals**\*NOTE: Only up to 50 percent of the award amount may be used on new trees planted, and they must be planted in an equity-seeking community or area of the community that serves an LMI neighborhood.

Trees Planted:

Trees Distributed (if applicable):

Shrubs (if applicable):

Additional Green Space Materials (if applicable):

Supplies:

Maintenance:

Other:

**Program Evaluation**\*

Evaluation Process:

Result Distribution:

**Other Costs**\*

Other Costs Associated With the Program/Project:

Please describe what the other costs will cover.

**Total Budget**\*

Total Proposed Budget:

**Total amount of funding requested (not to exceed $20,000):**

## Submit Your Application

## ****PLEASE NOTE:**** To submit your application, please email it as a Microsoft Word document to Mary Sweeney at [TDGreenSpaceGrants@arborday.org](mailto:TDGreenSpaceGrants@arborday.org). PDFs will NOT be accepted. By emailing your application, you recognize that you have completed this application to the best of your abilities and are ready to submit it for review. Once emailed, you cannot make changes to your application.