

## WHY EXHIBIT?

The Urban and Community Forestry Society and the Arbor Day Foundation are excited to invite you to showcase your products and services at the annual UCFS Conference and Partners in Community Forestry Conference, held back-to-back in Henderson, Nevada.

By exhibiting at these conferences, you will have the unique opportunity to connect with two distinct but related audiences in one place. With an estimated 750+ attendees over three days, this is a can't-miss event for any organization in the urban forestry industry.

### DOUBLE THE EXPOSURE

Engage with attendees from both conferences, maximizing your reach and impact.

### TARGETED AUDIENCE

Our attendees manage urban trees, with over 60% involved in tree planting, maintenance, community and youth education, job training, or workforce development.

### DIVERSE ROLES

Connect with professionals across urban forestry and related fields, including 30% in urban forest management.

### PURCHASING POWER

The majority of attendees plan to purchase trees and tree care tools within the next 18 months.

### KEY SECTORS

76% of our audience represents state, local, or federal government and non-profit sectors.



## PRICING

\$1350

## WHAT'S INCLUDED

One Tabletop Exhibit Space


One Complimentary Registration to  
Both Conferences

Access to the Conference Attendee List

## WHEN + WHERE

November 18-20, 2025 | Henderson, NV

**REGISTER YOUR TEAM TODAY  
FOR THE LEARNING, DEVELOPMENT,  
AND NETWORKING EVENT OF THE YEAR.**

 [arborday.org/pcf](https://arborday.org/pcf)