

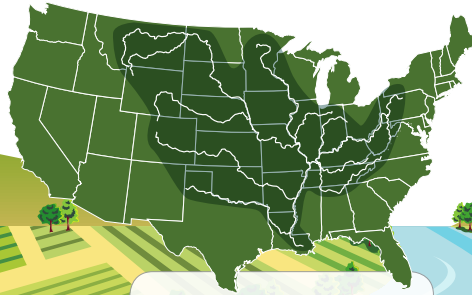
GREENTREES®

REFORESTATION PROJECT

WHY?



Within 7 years, our project will be home to **twice as many** migratory birds as a traditional reforestation project.



41% of the U.S. drains into the Mississippi River.

40% of America's waterfowl migrate along the Mississippi River.

WHAT HAVE WE DONE SO FAR?



We have partnered with **500 landowners** who have reforested their farmland.



To date, our projects with local landowners have reforested nearly **120,000** acres of land.



3.5 million tons of carbon credits have been verified to date.



42 Million Trees Planted.



For every 1 acre of farmland that is reforested, **15.5 lbs/year** of Nitrogen and Phosphorus will be kept out of the Mississippi River.



For every \$1 million invested in forest management and reforestation projects, **39.7 jobs** are created.



1/3 of all global carbon emissions since 1750 have come from land use change, primarily deforestation.

\$80-\$114 BILLION in commerce moves down the Mississippi annually.

This project was recognized in 2018, receiving the American Carbon Registry's Innovation award.