



# ECONOMICS OF URBAN FORESTRY IN NEW JERSEY

Trees have a tremendous impact on local economies and our quality-of-life.  
**Here's a peek at how urban trees in your state are contributing.**



**12,590** people are employed as a result of urban forestry activities in New Jersey.



Urban trees in the state contribute **\$1.6 billion** in community-wide environmental benefits each year, such as carbon sequestration, air pollution removal, and avoided stormwater runoff.



Communities in New Jersey enrolled in Tree City USA® invested an average of **\$9.21 per resident** for tree planting and care compared to **\$3.00 per resident** in non-participating communities nationally.



The urban forestry sector in New Jersey has an annual sales and employment footprint worth **\$1.8 billion**.



Tree cover at private homes adds **\$1.1 billion** annually to property values across New Jersey.