

Tree Campus Healthcare SOCIAL MEDIA MESSAGING



Use this quick guide of sample posts to share your organization's progress or support of Tree Campus Healthcare. Feel free to modify them as needed.

Consider pairing this language with the social media graphics available on the [Tree Campus Healthcare Program Materials page](#).

Template Posts for Healthcare Institutions

Are you a healthcare institution on the path to earning Tree Campus Healthcare recognition? Use these sample posts to show your audience that you're dedicated to the goals of the program.

Facebook Sample Post #1

We're on our way to becoming an @arborday Tree Campus Healthcare facility. Learn why healthcare institutions across the country are improving tree canopy coverage and overall wellness of residents through trees.

<link to <https://www.arborday.org/programs/tree-campus-healthcare/>>

LinkedIn Sample Post #1

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Twitter Sample Post #1

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Facebook Sample Post #2

Trees play an important role in human health. That's why we're working on becoming an @arborday Tree Campus Healthcare facility.

Learn what we are doing to earn this distinction.

<link to <https://www.arborday.org/programs/tree-campus-healthcare/about.cfm>>



SOCIAL MEDIA (continued)

LinkedIn Sample Post #2

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Learn what we are doing to earn this distinction.

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Twitter Sample Post #2

Trees play an important role in human health. That's why we're working on becoming an @arborday Tree Campus Healthcare facility. #TreesforHealth

Learn what we are doing to earn this distinction.

<https://www.arborday.org/programs/tree-campus-healthcare/about.cfm>

General Template Post to Promote Tree Campus Healthcare

Are you an organization that advocates for trees? Help us spread the word and encourage participation in Tree Campus Healthcare.

Facebook Sample Post:

Trees play an important role in human health. A new @arborday Foundation program, Tree Campus Healthcare, recognizes healthcare institutions that invest in community trees. Will your local healthcare leader be one of them?

Learn more here:

<link to <https://www.arborday.org/programs/tree-campus-healthcare/>>

LinkedIn Sample Post:

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