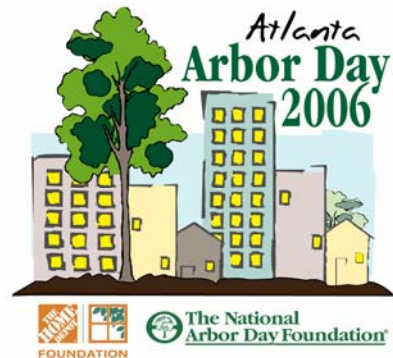


Media/Photo Advisory



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2006 Celebrations:

Atlanta
Georgia Arbor Day:
February 17

Kansas City
Missouri Arbor Day:
April 7

Albany
New York Arbor Day:
April 28

Boston
Massachusetts Arbor Day:
April 28

Chicago
Illinois Arbor Day:
April 28

Dallas
Texas Arbor Day:
April 28

Minneapolis
Minnesota Arbor Day:
April 28

Phoenix
Arizona Arbor Day:
April 28

Reno
Nevada Arbor Day:
April 28

Los Angeles
Los Angeles Arbor Day:
April 29

GEORGIA ARBOR DAY EVENT KICKS OFF NATIONWIDE URBAN FORESTRY CAMPAIGN

Atlanta area students, businesses, conservation groups and volunteers enhance Atlanta's urban forest at four tree-planting events.

WHAT:

Press conference and Arbor Day tree-planting events.

WHY:

With the help of the Georgia Forestry Commission, The National Arbor Day Foundation and The Home Depot Foundation will kick off a 10-city campaign to celebrate Arbor Day and help restore urban forests across the country. Local schoolchildren, businesses, and conservation organizations will plant 100 large trees at four locations, drawing attention to the benefits of urban forests and creating a greener, healthier community in the Atlanta metropolitan area.

WHEN/WHERE:

9:00 a.m.

Tree-planting events at:

- Grant Park, Atlanta Avenue SE and Boulevard SE, Atlanta
- Parkside Elementary School, 685 Mercer Street, Atlanta
- The Mitchell Chase Community, Mableton Parkway & Old Gordan Rd., Mableton

10:30 a.m.

Press conference and tree-planting ceremony

Georgia's Arbor Day Ceremony
Centennial Olympic Park, North Pavilion

Campaign information and photo opportunities available at all four events.

WHO:

Guest speakers at the 10:30 a.m. press conference will be:

Ken Stewart, Director, Georgia Forestry Commission
John Rosenow, President, The National Arbor Day Foundation
Kelly Caffarelli, Executive Director, The Home Depot Foundation

