



The Public Awareness of Trees Award

This award is presented to an organization or individual whose innovative work elevates the public awareness and understanding of the importance of trees.

Eligibility:

- Program may occur at a local, state, or national level
- May be print, television, movie, radio, or web-based
- Self-nominations accepted

Criteria for Judging:

- Increases visibility about tree-related topics
- Demonstrates creative use of medium to capture audience attention

Name of individual being nominated _____

Contact person _____

Organization _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

e-mail _____

Please provide a 2-3 page narrative about the nominee. In addition to the narrative, include a sample of the nominated work. The narrative should include the following:

- General overview of the innovative work the nominee has utilized to elevate the public awareness and understanding of the importance of trees
- Demonstrate how the nominee increases visibility about tree-related topics
- Explain how the program captures the audience's attention

