



10
YEARS

TOYOTA

 **Arbor Day Foundation**

CELEBRATING

Our 10-Year Partnership

TOYOTA

Our 10-year partnership has reached, touched, and inspired millions of people.

To celebrate, we reflect on what can be measured knowing that we also celebrate something which can't be measured: the human spirit.

This is a celebration of milestones. Yet, they are more than markers along our path. They are inspiration for us to keep changing the world for the better.

Thank you for your partnership in this important work. We're already looking forward to the next 10 years.



10

134,719,000

14,175,000

116

1,520,589

1,500

39,884

15,024,262

90,262

22,402

4,000,000

175,000





Years of working together to inspire, educate and engage students through innovative conservation programs.

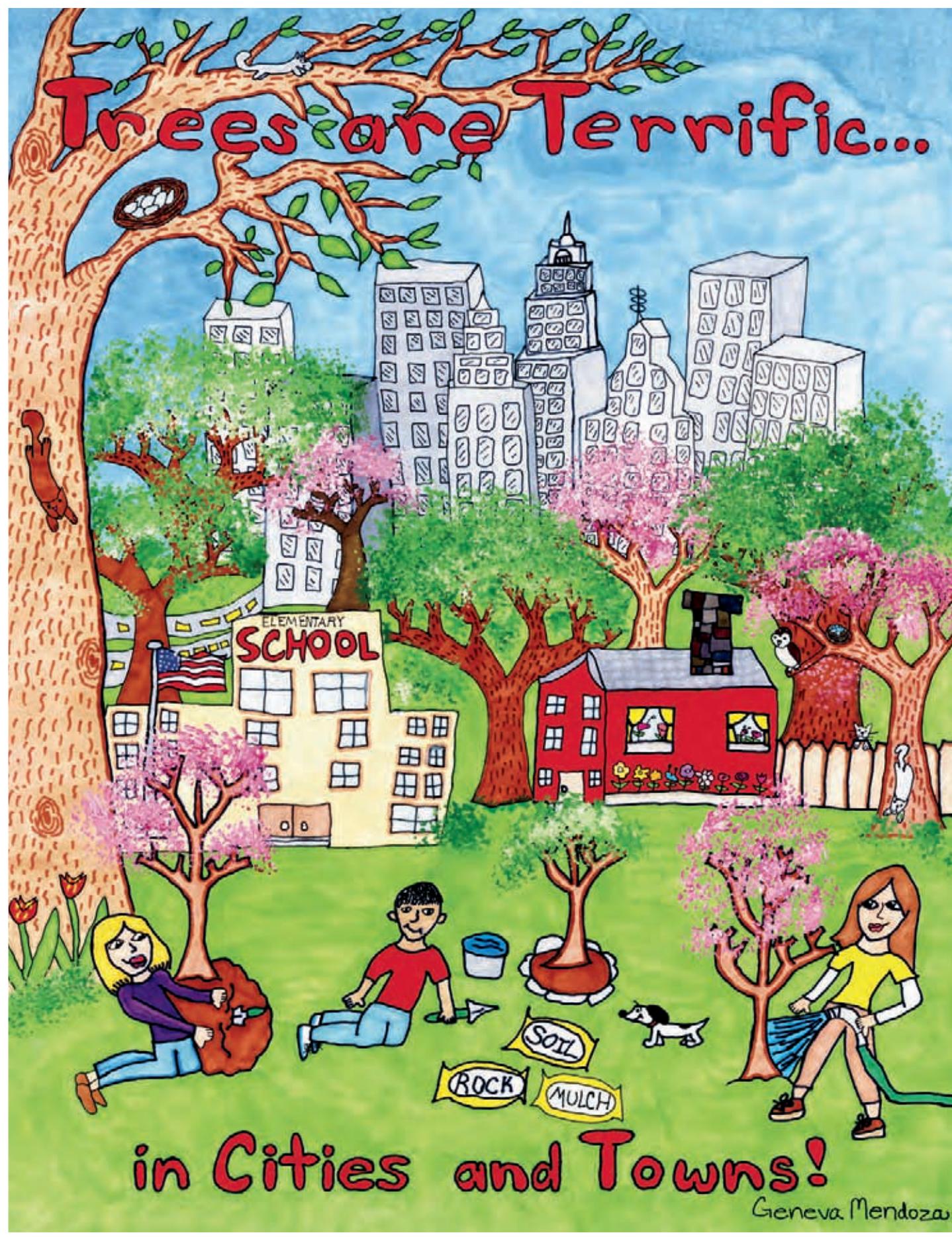
“Overall, the excitement and pride generated from being designated as a Tree Campus USA school could not have been predicted. The support has been tremendous from the community, students, faculty and staff. As Florida Gulf Coast University continues its mission of proclaiming its title as a Tree Campus USA school, we host our Arbor Day celebration events in which we devote our appreciation for trees in our magnificent southwest Florida ecosystem. I would like to send my special thanks to the Arbor Day Foundation and Toyota for continuing their promotion and recognition of colleges across the nation that coordinate service learning events like Arbor Day. I hope this excitement perpetuates throughout the following years.”

Keishla Negron,

Florida Gulf Coast University student

thank you
TOYOTA

Trees are Terrific...



in Cities and Towns!

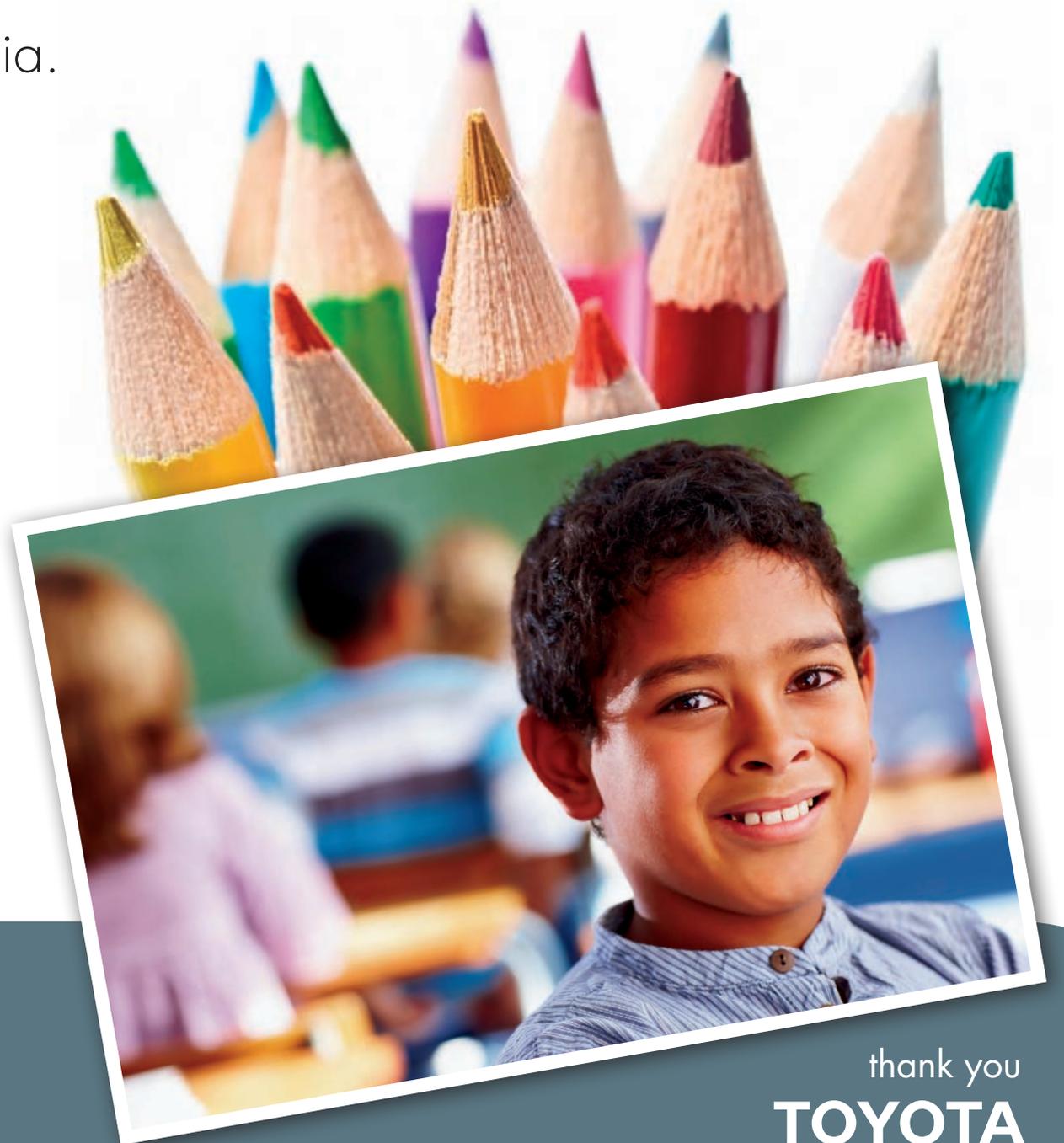
Geneva Mendoza

134,719,000

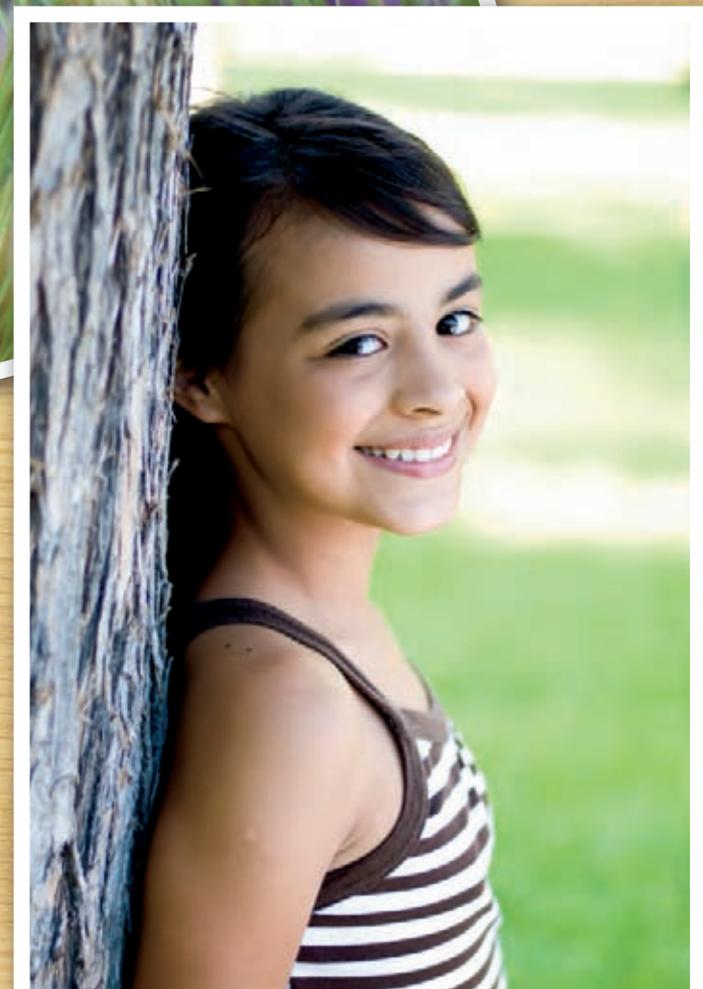
People introduced to the Arbor Day National Poster Contest and why Trees are Terrific through strategic media.

“The National Arbor Day Poster Contest has given us the perfect opportunity to integrate science and the arts. This is an established collaborative effort for the fifth grade science and art teachers. We look forward the curriculum guide each year.”

Karen Harris,
Maple Hill Middle School, NY



thank you
TOYOTA





14,175,000

Children who carry an enduring appreciation of trees and the environment thanks to participation in our partnership's youth education programs.



thank you
TOYOTA



116



College campuses that embraced the challenge of environmental sustainability and received Tree Campus USA recognition in 2010.



“On behalf of the University of California, San Diego, I would like to express our gratitude for Toyota Motor North America Inc.’s support of the Arbor Day Foundation’s Tree Campus USA program. We were notified of our recognition as a 2008 Tree Campus USA institution and are honored to receive such a distinction. All of us at UC San Diego are proud to be associated with such an important and inspiring program and look forward to its continued success. It is always a great pleasure to see a world-wide corporation like yours supporting our natural environment. Thank you again for working with us to foster the next generation of Tree Stewards.”

Chancellor Mary Anne Fox,
UC San Diego, April, 2009

thank you
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TREE CAMPUS USA

Arbor Day Foundation
arborday.org

TOYOTA

1,520,589

“Having an intact, healthy urban forest has provided me with many opportunities to study the impacts of urban design and management on our natural systems. Without recognition programs like Tree Campus USA, we are vastly denuding our responsibility as good stewards of the Earth. It is through our understanding of the way our natural world functions that we can better improve our lives and the health of our planet for the good of all.”

Jason Toedter,
*University of Central Florida
undergraduate & landscape
& natural resources intern*

College students realizing the benefits of well-managed community forests.



thank you
TOYOTA



1,5000

Student volunteers proud to take action on their beliefs as they transform their campus communities at Tree Campus USA tree-planting events.



“All we can do is just plant a few trees, but when big company like Toyota that is environmentally conscious can help us out, that is just great!”

***Indiana University
Bloomington student***

“When I come back in 20 years and see this tree, I will be very satisfied with myself. I will know that I’ve contributed to this campus. I’d probably show my children, ‘I planted that tree; I planted that tree; now it’s your turn to continue the tree-planting.’”

***American University student
speaking about his experience
planting trees at their spring event***

thank you
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39,884

Campus trees planted nationwide since the launch of the Campus Initiative...stirring pride and building character among college students helping their community and the environment.

thank you
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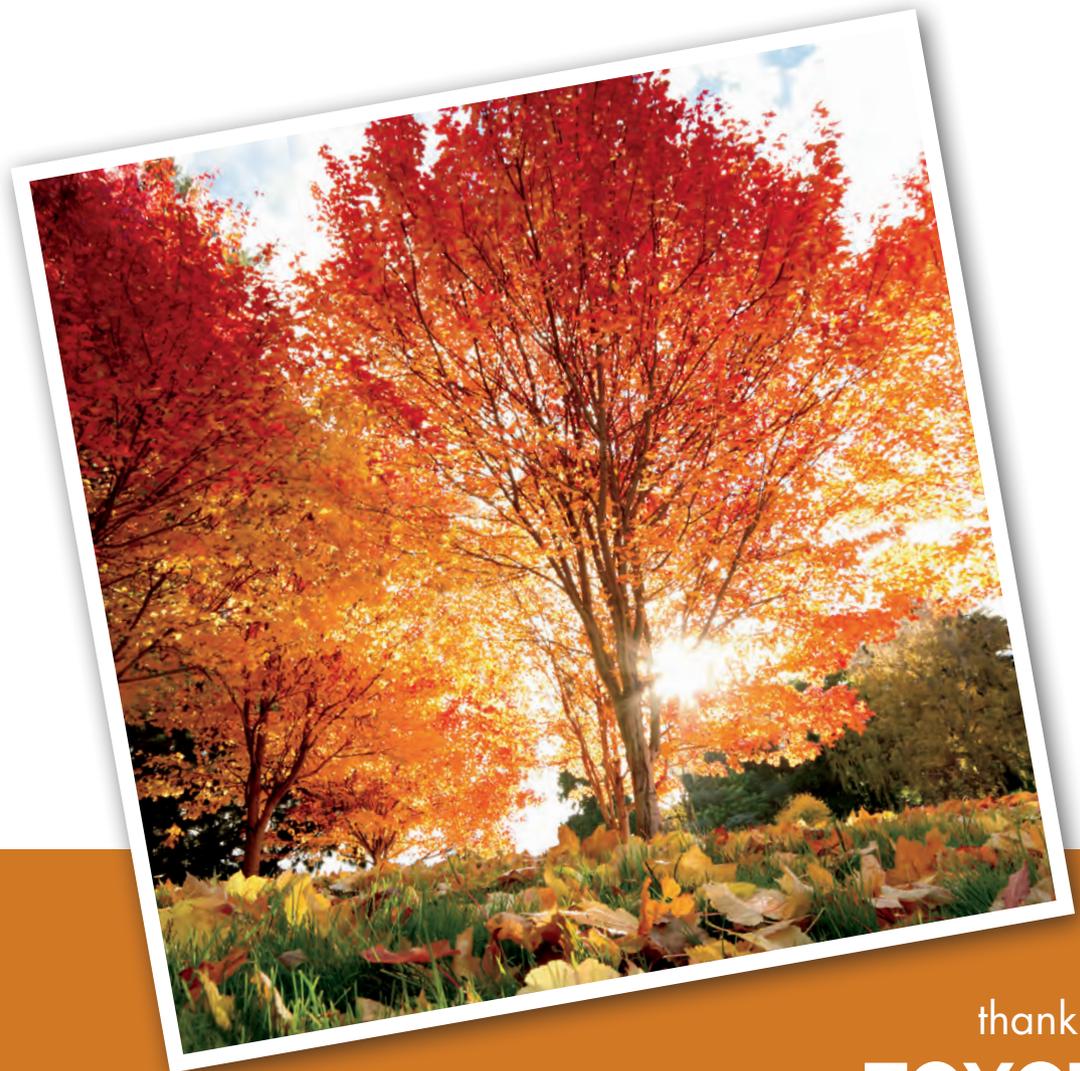


15,024,262

“The Tree Campus USA program is a huge step for St. Bonaventure University. It not only offers us a chance to implement a tree care plan and continue to plant trees for future generations of students and community members, but it allows the university to continue to move forward in the right direction.”

David Sine,
St. Bonaventure University student

Dollars invested by college campuses inspired to sustainably plant and manage their trees thanks to Toyota's initial investment.



thank you
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CHANGE THE WORLD: VOLUNTEER

Work with [arbordaynow](#) to make our world a greener, healthier place to live...one tree at a time.

[Volunteer Today >](#)



Volunteer in Your Community Today

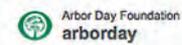
Work with [arbordaynow](#) to make our world a greener, healthier place to live...one tree at a time.

[Volunteer Today >](#)



The Latest and Greatest

From [twitter](#)...



arborday Tree photo of the day: Trees in a valley in the Alps in Germany by Claudia. What a backdrop: <http://t.co/esfqZk8Y>

[Retweet](#) [Reply](#) [Retweet](#) [Follow](#)

[follow us >](#)

The action center of
arborday.org

Presented by:
TOYOTA

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Related Sites

arborday.org
lledodge.org
arbordayfarm.org
toyota.com/community



90,262

Individuals joining and connecting through
the arbordaynow.org community.



thank you
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1st Place Winner, Arbor Day Photo Contest

Kaylin Sawin-Johnson, Student,
University of Colorado at Boulder

22,402

People reveling in the beauty of their campus as they cast their votes in the arbordaynow.org Photo Contest.

“I love trees because I love the outdoors and I can't imagine a world without them. They are so beautiful in more ways than can be described.”

Kaylin Sawin-Johnson,
*University of Colorado at Boulder,
Student and 1st Place Arbor Day
Photo Contest Winner*



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plant trees
arbor day now.org

volunteer center

[Volunteer Home](#) | [Take Action](#) | [Register to Volunteer](#) | [Volunteer Sign In](#) | [Help](#)



1. Find a Volunteer Opportunity

Use the search tool to find opportunities near you:

Location:

E.g. Seattle, WA, USA

Keywords:

[Advanced Search](#)

2. Login or Register to Track Your Hours

Warning! If you have volunteered since your last visit, don't forget to track your hours.

Username/Email:

Password:

[Forgot your password?](#)

Not registered? [Create an account](#) [here!](#)

Get Involved! Welcome to Arbor Day Foundation's Volunteer Center.

If you're looking to get involved in your community, you've come to the right place! Whether you like to physically plant trees or help in the office of an environmental non-profit organization, you can learn more about tree- and conservation-related volunteer opportunities in your local area by simply entering your ZIP code into the search tool. Click "Search" and you're on your way to making our planet a greener and healthier place to live.

Some opportunities are good for volunteers in any community, big or small. Help make a difference in your own neighborhood by participating in one of the [Arbor Day Foundation's Virtual Challenges](#). Nonprofits: [Register your business](#) and post volunteer opportunities today!

Volunteer with Nature Explorers!

Encourage children to connect with nature! Your opportunity to make a difference in your community is only [you click away!](#)



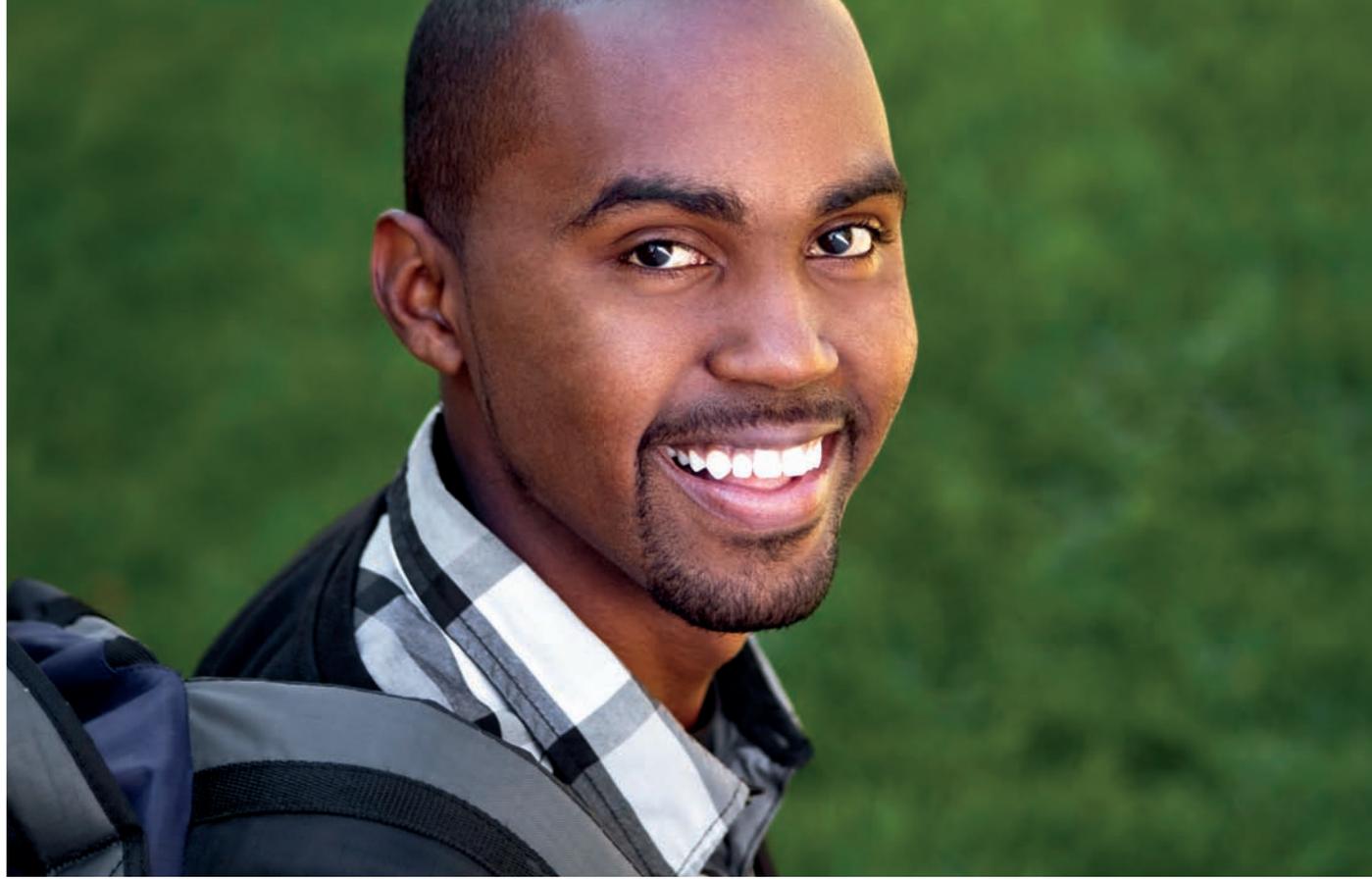
4,000,000

Number of online visitors encouraged to participate in volunteerism through the arbordaynow.org Volunteer Center.



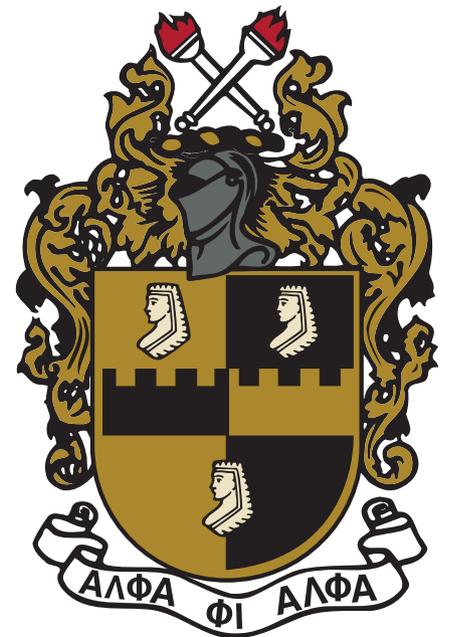
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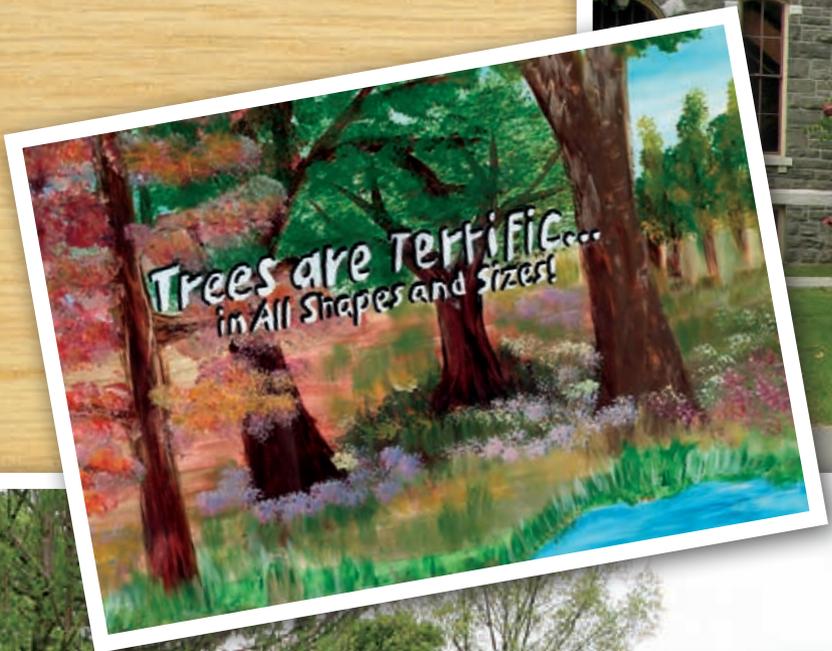


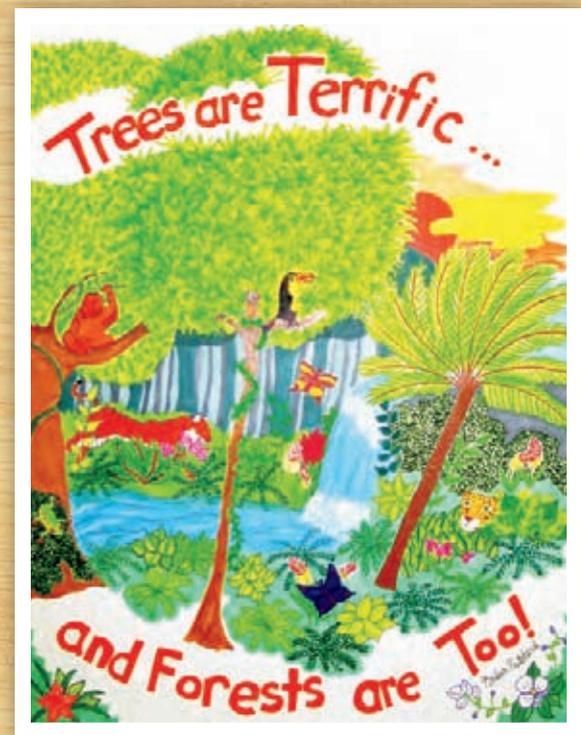
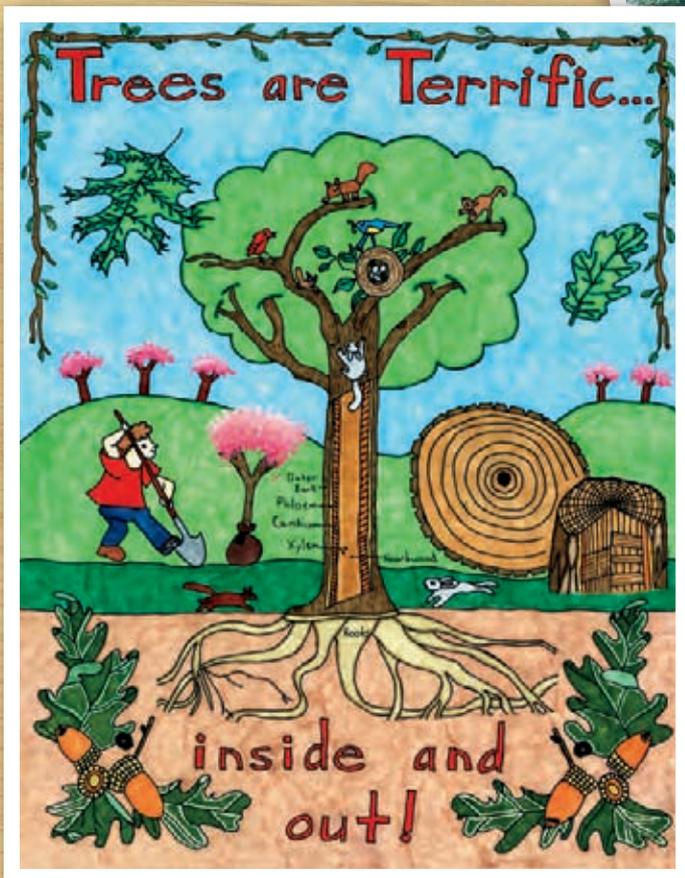
175,000

Alpha Phi Alpha champions bringing social and environmental improvements to their communities through urban forestry initiatives.



thank you
TOYOTA





thank you



