



Web Designer

Do you consider yourself to be a self motivated individual with a natural talent for modern, fresh design? Do you have the unique ability to balance outstanding creativity with great detail orientation? Are you interested in being part of an organization that strives to make the world a better place through the support of environmental stewardship?

The Arbor Day Foundation is seeking an exceptional designer to join our web team. The ideal candidate will excel at converting concepts and ideas from customers into compelling web pages. The ability to think holistically, listen and offer counsel to stakeholders is essential for success. We seek a team player who is an excellent communicator, motivated self starter, and has a keen eye for detail. This role is responsible for designing, creating, programming, and maintaining web pages and emails for the Arbor Day Foundation.

The Foundation offers an excellent working environment, pay commensurate with experience, an attractive benefits package, and the opportunity to enhance our environmental impact. If you thrive in a fast-paced, high-energy environment where you can make a difference, please send a cover letter, resume, and online portfolio to: Arbor Day Foundation, Yinka Akinyemi, 211 N. 12th St., Lincoln, NE 68508, or talent@arborday.org.

Responsibilities:

- Take raw copy and graphics and create compelling web layouts from scratch.
- Create web buttons, graphics, banners, headers, footers, etc.
- Crop and color correct photographs of people, landscapes, plants, and merchandise.
- Design HTML emails and manage email lists and segments.
- Hand code HTML and CSS.
- Perform code cleanup on collections of web pages.
- Take existing PDF or Word documents and create web pages that mirror them.
- Discuss projects with our clients and create mockups to help flush out ideas.

Qualifications:

- Passion for the Foundation's mission of tree planting and environmental stewardship.
- Ability to hand-code HTML and CSS.

- Proficiency with Photoshop
- Graphic design experience with the creative ability necessary to design an attractive web layout.
- Experience with JQuery or similar JavaScript framework.
- A keen eye for detail paired with the drive for achieving results.
- Great listening skills.